

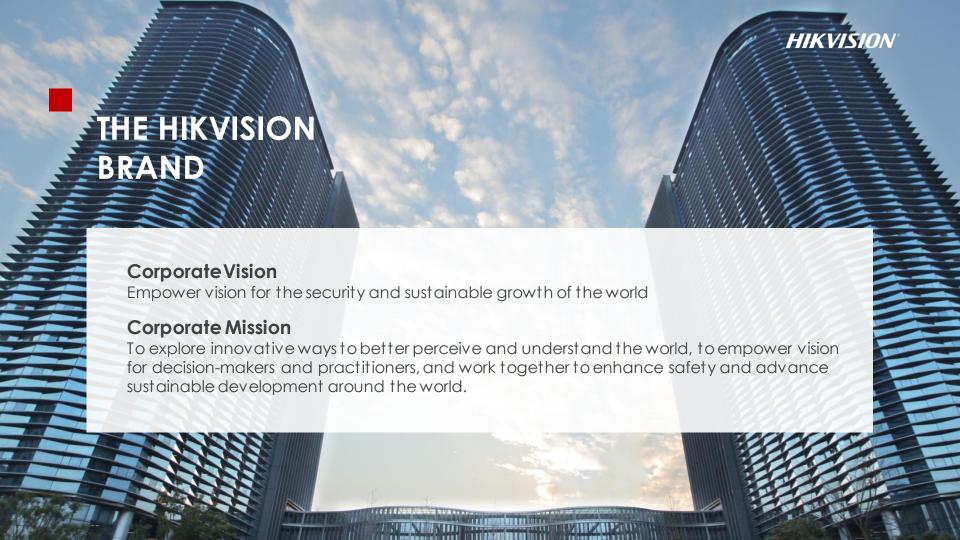
and sustainable growth for the world



CONTENTS HIKVISION

- WELCOME TO HIKVISION
- HIKVISION AS INDUSTRY LEADER
- HIKVISION AS INNOVATOR AND MANUFACTURER
- HIKVISION AS PARTNER AND SUPPORTER
- HIKVISION IN ACTION







HIKVISION AT A GLANCE



World's leading

provider of innovative security products and solutions



7-8%

Annual revenue invested in R&D



38

International subsidiaries and branch offices



26,000+ Employees

worldwide



13,000+R&D
engineers



500+
Technology partners

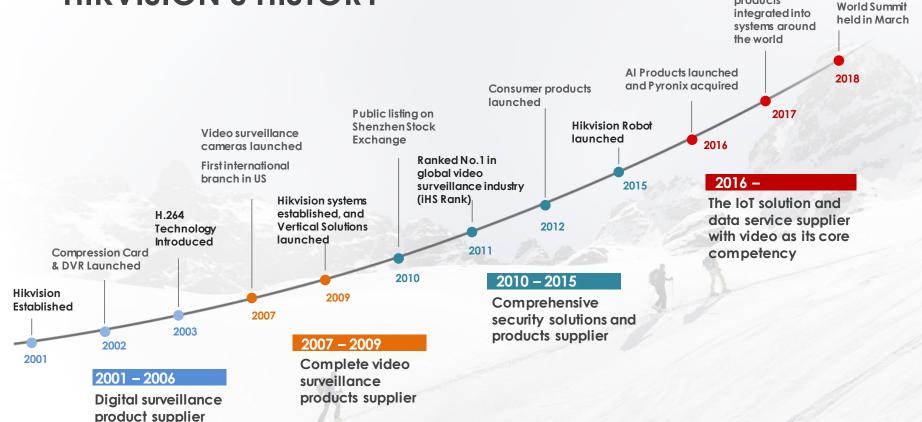


Hikvision products are used in

150+ countries and regions



HIKVISION'S HISTORY



"Al Cloud" debut

"Al Cloud"

Deep Learning

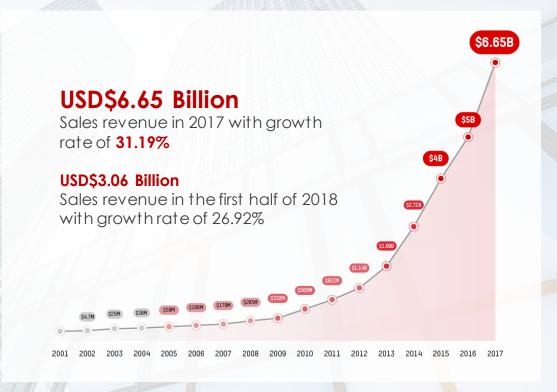
products



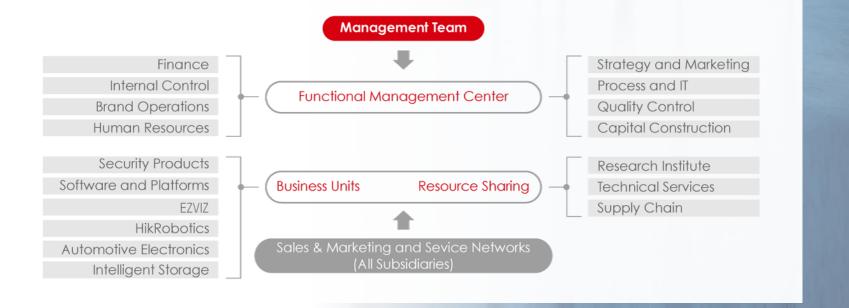
SALES GROWTH



42.1%Compound growth rate from 2010 to 2017.



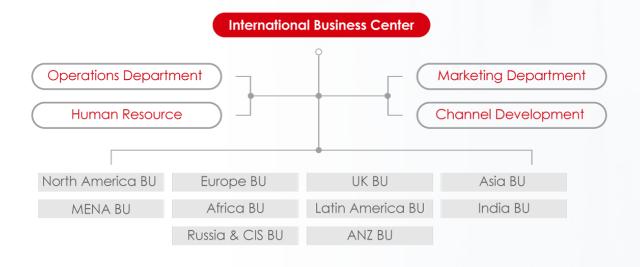
CORPORATE STRUCTURE



HIKVISION

CORPORATE STRUCTURE

INTERNATIONAL BUSINESS CENTER



HIKVISION

Our sales and support networks have been carefully refined to serve our customers with first-rate, world-class quality.





CORE BUSINESS





CORE BUSINESS





NEW ENTERPRISES







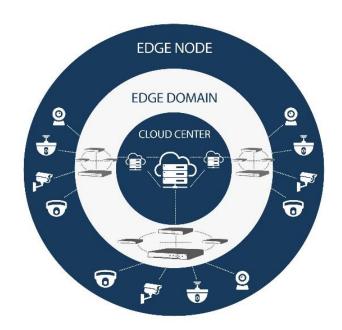




2018 STRATEGY | AI CLOUD

Hikvision's AI Cloud extends the Artificial Intelligence (AI) algorithm from the cloud center to an edge domain and to edge node.

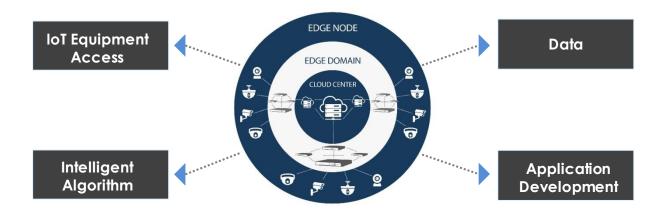
It's a three-layered architecture incorporating Cloud Computing and Edge Computing, to provide multi-dimensional perception and frontend processing at Edge Nodes, and then process data in real-time and converged to Edge Domains for intelligent applications and create new data, and further converge on-demand data to the Cloud Center for big data analysis.





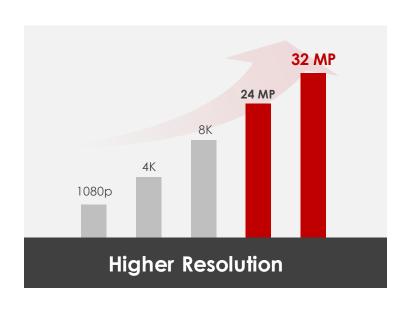
2018 STRATEGY | AI CLOUD

Hikvision provides a full range of **AI Cloud products** from perception, storage, and computing, to data analysis, as well as comprehensive **open interfaces**. We offer intelligent industrial solutions by working with partners to develop and build AI-based ecosystems.





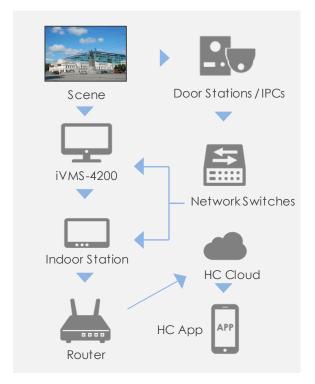
2018 STRATEGY | VIDEO SURVEILLANCE

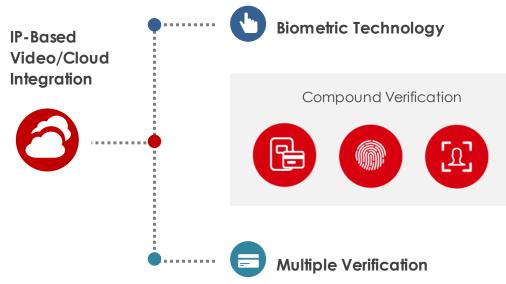






2018 STRATEGY | ACCESS CONTROL & VIDEO INTERCOM





HIKVIŠION

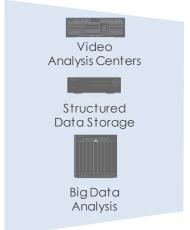
Multi-Dimensional Control Systems

Aeronautical Control Systems Alarm Control Systems Vehicle Control Systems Mobile Control Systems



Cloud

Storage



Storage & Structuring Centers

Intelligent Applications



2018 STRATEGY | INTELLIGENT TRAFFIC SOLUTION

Full-Range Sensing

Human, Vehicle, Road, Cargo, Environment



Feature, Content, Behavior, Event, Status

Cloud Integration

Cloud Storage

Cloud Security

Cloud Analysis

Cloud Computing

Cloud Service

Cloud Maintenance

Extensive Applications



Traffic Enforcement



Traffic Guidance



Traffic Signal Control



Smart City Surv eillance



Expressway Management



Urban Rail Transit



Container Code Recognition





HIKVISION AS INNOVATOR AND MANUFACTURER

R&D INVESTMENT FOR SMART INNOVATION













7-8%
Of annual revenue invested in R&D

*Research Institutes

- Hangzhou, China
- Silicon Valley, California, US
- Shanghai, China

7 R&D Centers

- Montreal, Canada
- Liverpool, UK
- Hangzhou, Wuhan, Shanghai, Xi'an, Chengdu in China

The largest R&D team in Al

in the security industry

770+ Copyrights (170+ increase from 2017)

1,900+ Patents

(600+ increase from 2017)

^{*}Hikvision **Research Institute** conducts innovative research and development to keep us at the forefront of technology. It's the technology platform for our R&D systems.



CORE TECHNOLOGY



Artificial Intelligence



Cloud Storage



Big Data



Video Analyses and Pattern Recognition



Audio and Video Codec



Streaming Media Network and Control



Audio and Video Data Storage



Embedded System Development

CYBERSECURITY



ISO/IEC 9001-Certified: 2008 quality management system certification

Hikv ision Security Dev elopment Life-Cycle (HSDLC) initiated

Security Laboratory

established

NetworkSecurity Department Established

Well-known domestic and international security organizations invited for cybersecurity testing

EZVIZ Cloud passed Ernst & Young's SOC2 third-party data security audit

HIKVISION

Passed Lev el-3 assessments in information security for basic network systems and cloud service systems



QUALITY CONTROL



Fully automated SMT equipment



1,500 m² dust-free workshop



UL, IC, FCC, CE-EMC, CE-LVD, CB, LOA, KC, RoHS, RCM, REACH, WEEE, and ISO Standards



MANUFACTURING CAPABILITIES



intelligent warehousing and

logistics management











SALES NETWORK AND SERVICE





GLOBAL TECHNOLOGY PARTNER PROGRAM 2018 Standardized Global Technology Integration Partner Portal **Technologies** Value Sharing Platforms **ISAPI** High Quality Integration Service ONVIF **HCNetSDK** Hik Gateway **Future-Proof** Co-Development **New Cooperative** Value-Added **Business Model Corporate Solutions** Al Cloud + Partner Applications CCTV to IoT HEOP – Hiky ision Embedded Global Release Limitless Possibilities in Multiple Sectors

Co-marketing Exposure Local Connections

Online License Activation

Open Platform





HIGHLIGHTED SUCCESS STORIES



Ajax, Netherlands



Edmonton Catholic Schools, USA



IKEA, Spain



Nigeria Airport ISP, Africa



Ocean First Bank, USA



Paaspop, Netherlands



Salford, UK



Yangon ITS, Myanmar



RELIABLE APPLICATIONS

























Safe City

Erroneous Odors Permeating Identification of Deagu, Korea

World Expo, Shanghai

Latin America •

World Cup Inspired Security, Brazil

Safe City Project, Argentina

MENA .

Lahore City, Pakistan

Oceania .

Tauranga City Council Guards in New Zealand

UK · Salford City Council Security System Upgrade, UK

Mobile Environmental Surveillance, UK

Salford's Nightlime Surveillance, UK

Intensive CCTV system for London Borough, UK

N. America

The Utica Police Department, US





















Asia

- Security Scores at Universidad 2011
- The World Expo Safeguard, Shanghai
- 2008 Olympics, Beijing
- Shanghai Special Olympics, Shanghai

EU

- Paaspop Festival, Netherlands
- Ajax Football Club, Netherlands
- Cologne Based Museum, Germany

Latin America

- Estadio Alberto J. Armando Stadium
- Santa Ana Star Casino, Mexico

MENA

Morocco Casino, Atlantic Palace Hotel, Morocco

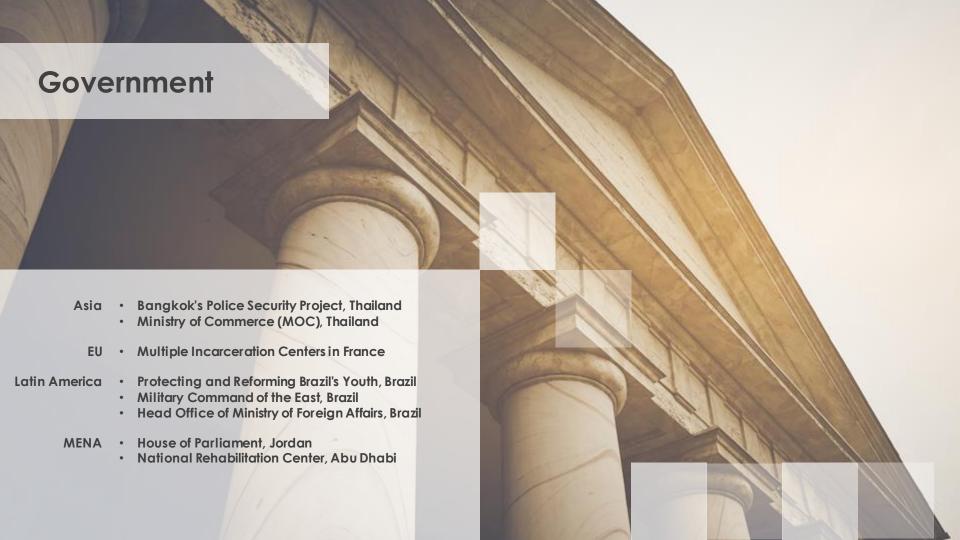
UK

Tank Museum, UK

N. America

- Pole Position at Karting Circuit, US
- Universal Studios, US
- Battleship North Carolina National Historic Landmark in Wilmington, N.C.











Latin America

- Furnas Central Electric SA, Brazil
- Mining Facility, Argentina
- Solar Power, Latin America
- **Electricity Stations, Brazil**

MENA

- Nishat Mills Limited, Pakistan
- Petrol Stations, Morocco
- Fuel Distribution Center Project, Iraq
- Shell Gasoline Stations, Oman

Africa

Shell Gas Station, South Africa

N. America

Petrol Stations on US Route 1, USA



Thanks

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